Eternal Sunshine? Longitudinal Privacy in Online Social Networks
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1. INTRODUCTION

Willingness to share decreases with time.

Time affects different aspects of our lives, which in turn affect our sharing preferences.

Possible reasons for the decrease in willingness to share: “staleness” and anachronism.

Suggested mechanism: reviewing aged content.

2. METHODOLOGY

Between-subjects user study (n=298)
Recruitment: amazon mechanical turk

3. MAIN RESULTS

A post is becoming less representative with time.

Changes in social circles result in a decrease in willingness to share.

The impact of time is stronger for young users.

4. CONCLUSIONS

Time plays an important role in privacy management.
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Suggested mechanism: reviewing aged content.