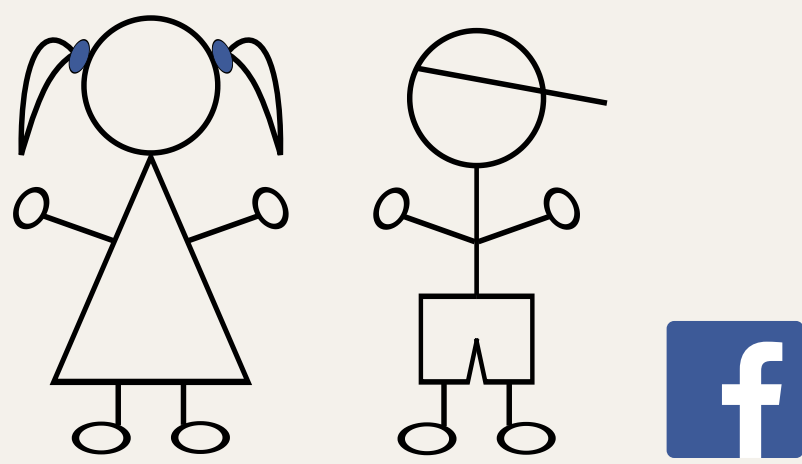


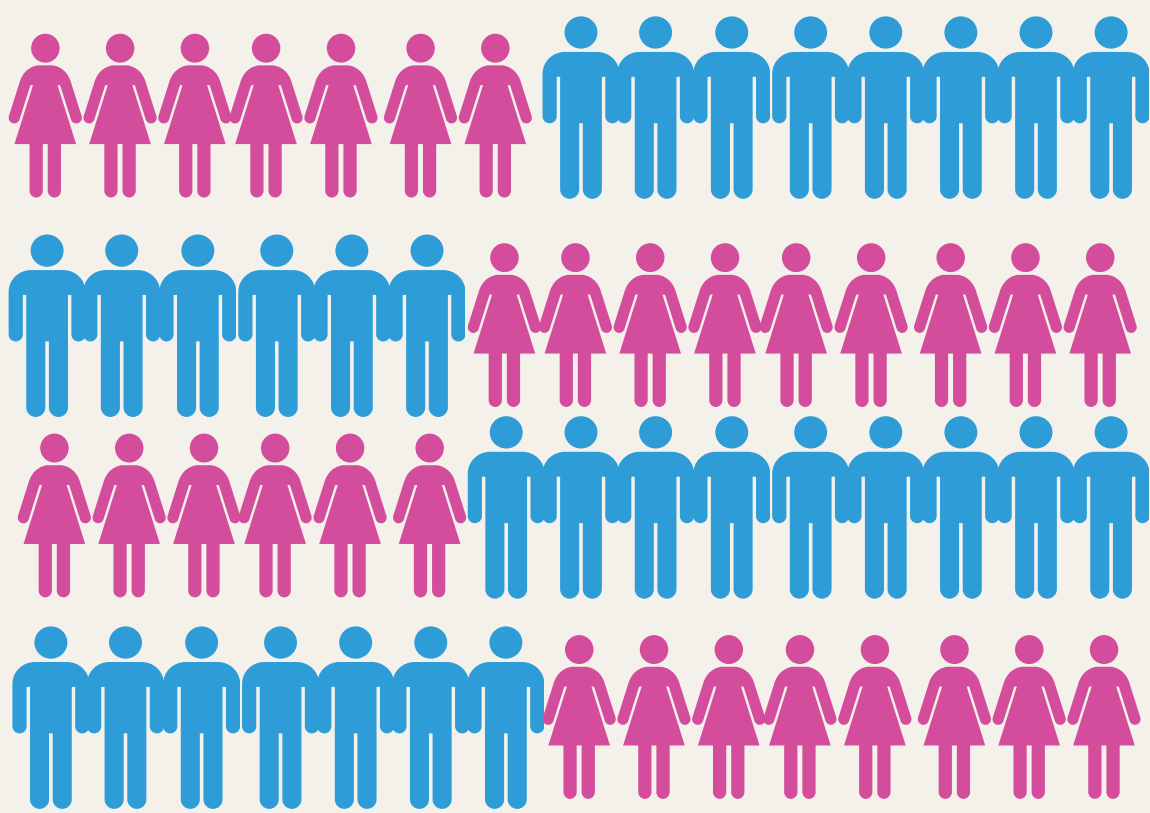
# Gender differences in privacy awareness on social networking sites

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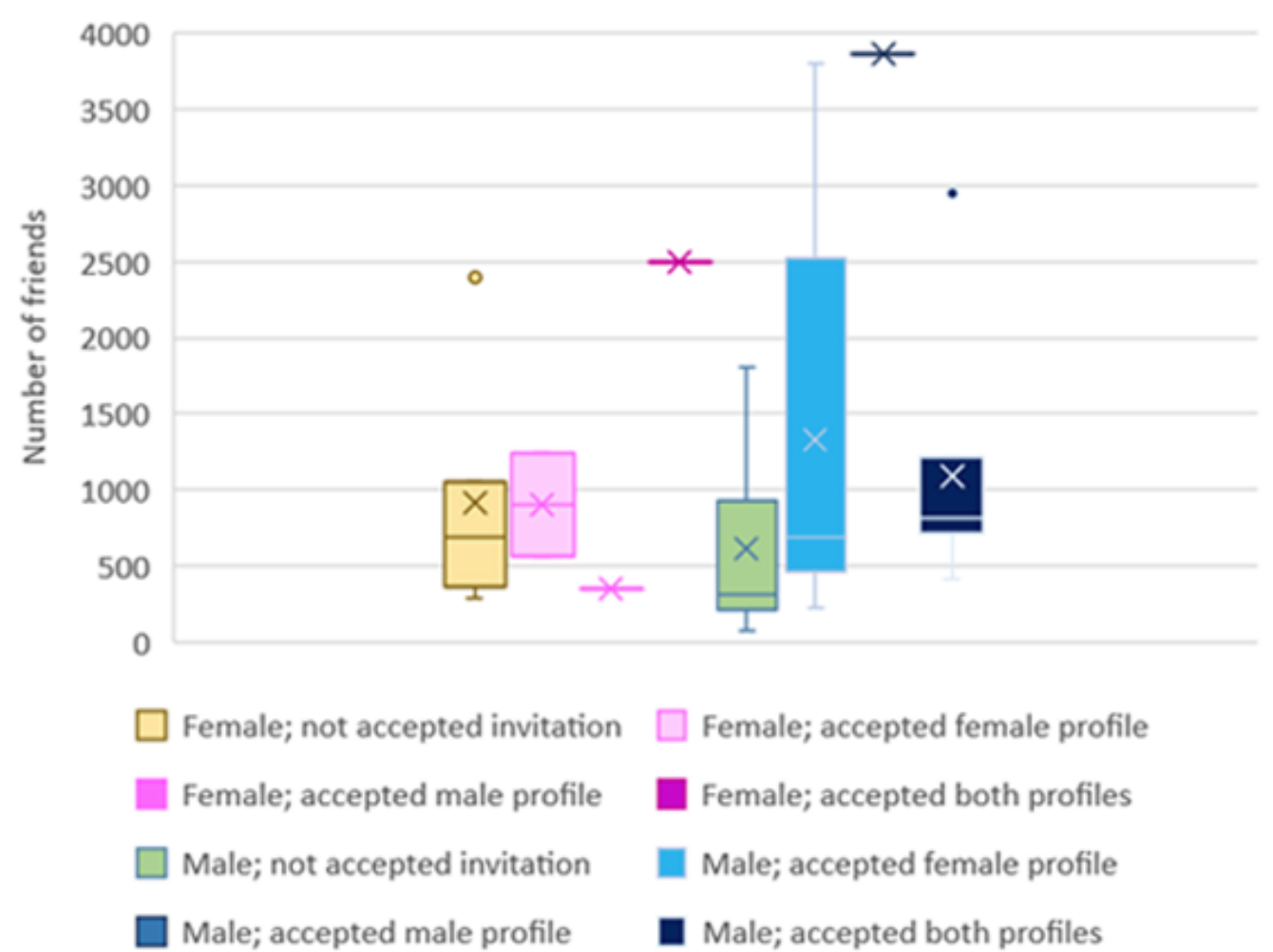
In this study, we have found that male users of Facebook are more inclined towards adding new, unfamiliar friends on Facebook than female users. Also, users with higher number of friends are willing to add strangers on Facebook more easily.



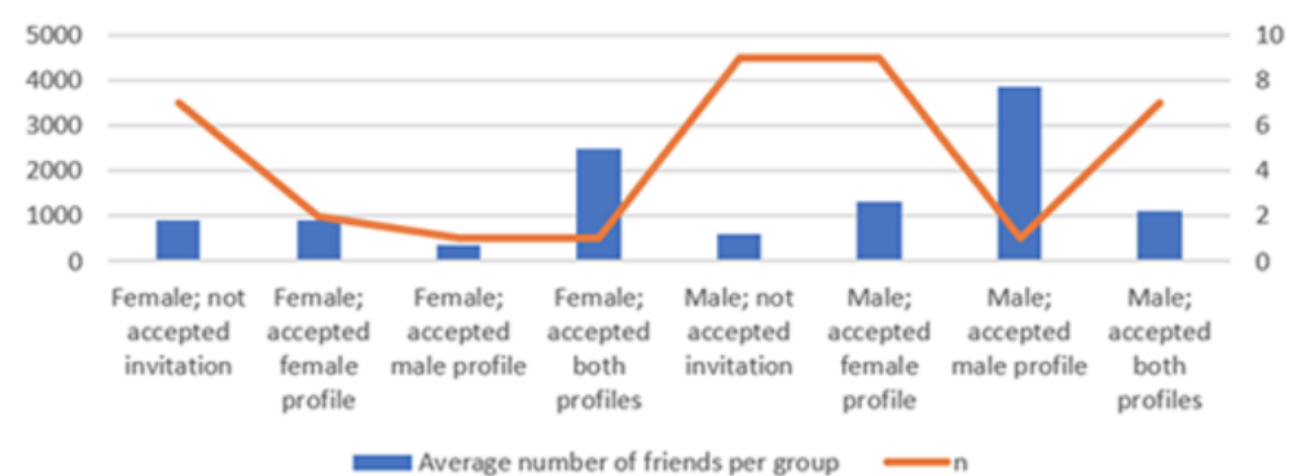
added 60 profiles  
on Facebook



Number of friends per groups of profiles



Average number of friends per profile and number of friends



Female and male profiles who have been added on Facebook by female and male profile and their age and number of friends on Facebook

