A Marketplace for Industrial Case Studies in Software Engineering

Introduction

- A case study is an empirical examination of a phenomenon in its real-life context[3].
- Case studies are extremely valuable for the field of Software Engineering since they provide both researchers and practitioners with valuable practical insights that cannot be observed in a controlled experimental environment.
- To gather data for such studies, cooperation between researchers and practitioners is essential.

Problems

Establishing collaborations between practitioners and researchers to perform case studies is not a straightforward task [2]. Various factors make this a challenge:
- Using personal networks
- Practitioner’s burnout
- Negative impact on research quality
- Separate goals and incentives [1]
- Data vaporization
- Other (e.g. internal politics [2], use of employee time)

References


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