



womEncourage 2021 SPONSORSHIP OPPORTUNITIES

		DIAMOND (exclusive)	PLATINUM	GOLD	SILVER	BRONZE
		€7,000 and above	€5,000	€4,000	€2,500	€1,500
PARTICIPATION IN THE PROGRAM		1 keynote speaker	1 online workshop (for first 2 confirmed platinum supporters only)	Participation in an online panel discussion (for first 2 confirmed gold supporters only)	X	X
BRANDING AND PROMO		1st place	2nd place	3rd place	First comes first served	First comes first served
VIRTUAL STAND	Stand size 16:9	✓	✓	✓	✓	✓
	Sponsor's profile	✓	✓	✓	✓	✓
	Hyperlink to sponsor's website, social media	✓	✓	✓	✓	✓
	Uploaded videos	10	10	6	3	1
	Uploaded documents	20	20	12	6	3
	Chat operated by sponsor's representatives	✓	✓	✓	✓	✓
BRANDING	Video chat operated by sponsor's representatives	✓	✓	✓	✓	✓
	One way streaming operated by sponsor's representatives	✓	✓	✓	✓	✓
	Logo on the official website in the relevant sponsor category with a link to the sponsor's profile	Diamond (exclusive), 200 words in the company profile	Platinum, 200 words in the company profile	Gold, 150 words in the company profile	Silver, 100 words in the company profile	Bronze, 100 words in the company profile
	Logo on the official website with hyperlink to virtual exhibition hall with sponsor's details	✓	✓	✓	✓	✓
	Banners/logos in slideshow during coffee break	3	3	2	1	1
	Banners/logos in the program (PDF)	3	3	2	1	X
	Position of the sponsor stand in "event live" section	Premium	Second premium	no priority	no priority	no priority
Logo on homepage in carousel banner	✓	✓	✓	X	X	
Sponsor's name in bottom bar of the event website	✓	✓	✓	X	X	
ADVERTISEMENT						
	Bumper videos	3	3	2	1	X
	Placements on social media	3	3	2	1	X
	Pages in the program (PDF)	3	3	2	1	0,5
	Logo in press releases, newsletters	✓	✓	✓	✓	✓
CAREER FAIR						
VIRTUAL	Virtual stand, CVs or LinkedIn profiles of the participants	✓	✓	✓	✓	✓
COMPLIMENTARY REGISTRATIONS						
VIRTUAL	Registrations	6	5	4	3	2

There are additional sponsorship opportunities in case you wanted to support just a particular event, item or student registrations. Please [contact us](#) and we will find the best combination for you.

ADDITIONAL SPONSORSHIP OPPORTUNITIES	NOTE
PROGRAM	
Hackathon sponsor	€4000/exclusive, €2000 non exclusive
Workshop sponsor	€3,000
Panel discussion on Career Fair (active participation)	€1,500
REGISTRATIONS AND SCHOLARSHIPS	
Additional exhibitor registration	€150
Student registration group sponsorship	TBD
Student scholarship (registration + 1 year ACM Student Membership)	TBD
ITEMS	
Mobile application (exclusive)	€5,000
Online conference package (discount offer, e-book, online course, etc.)	€1,000

ALL PRICES ARE WITHOUT 21% VAT